

PRESS RELEASE

FOR IMMEDIATE RELEASE

2nd August, 2024

MEDIA CONTACT

Sonal Pithava

Email: sonal.pithava@rajoo.com

M-+91 9909988932

Rajoo Avenue, Survey No. 210, Plot

No. 1, Industrial Area, Veraval

(Shapar), Rajkot – 360 024, Gujarat,

INDIA

Phone: +91-97129 62704 / 52709

Oorja Mehta

Adfactors PR

Email: oorja.mehta@adfactorspr.com

M: +91 8879419001

RAJOO ENGINEERS' LEADERSHIP AND INNOVATION RECOGNIZED WITH DOUBLE HONORS AT THE MACHINIST SUPER SHOPFLOOR AWARDS 2024

Rajoo Engineers' efforts recognized in the manufacturing industry with double honours at the prestigious The Machinist Super Shopfloor Awards 2024, affirming its unwavering commitment to EXCELLENCE and INNOVATION.

This year, the spotlight focused on Ms. Khushboo Chandrakant Doshi, Managing Director of Rajoo Engineers Ltd., who was awarded the coveted title of 'Best Woman in Manufacturing.' This accolade is a testament to her visionary leadership and relentless pursuit of excellence, driving Rajoo Engineers Ltd. to new heights of success.

Commenting on the recognition, Ms. Doshi said, “This award is a



recognition of the collective efforts of the entire Rajoo team. Being honored in an industry that is rapidly evolving and increasingly inclusive is a testament to our shared vision. At Rajoo, we believe in pushing boundaries and setting new standards. Such a recognition fuels our journey by validating our innovative approaches and inspiring us to continue striving for excellence and making impactful advancements.”

In addition to this individual honor, Rajoo Engineers Ltd.'s Rajkot plant in India has been awarded as runner up for 'Innovation in Manufacturing.' The Rajkot plant, known for its state-of-the-art facilities and cutting-edge technologies, has been at the forefront of pioneering advancements in the manufacturing sector for capital goods . This recognition underscores Rajoo's dedication to innovation, quality, and sustainability.

The award for innovation acknowledges the plant's successful implementation of advanced manufacturing processes for plastic processing machines that enhance productivity and reduce environmental impact. The Rajkot plant's innovative practices have set a new benchmark in the industry, demonstrating the potential of integrating technology with sustainable practices.



*"The Rajkot plant exemplifies our unwavering dedication to continuous improvement and innovation. This award is a testament to the relentless hard work and commitment of our entire team, who continually strive to redefine the standards of manufacturing excellence. The addition of Rajoo's new assembly shed further opens up exciting opportunities for us to enhance our capacity and expand our capabilities," **stated Mr. Utsav Doshi, Jt. Managing Director at Rajoo Engineers Ltd.***

Rajoo Engineers Ltd. has always prioritized customer-centric solutions for the plastic processing industry and strives to deliver products that meet the highest standards of quality and efficiency, competing with the best-of-class globally. The company's philosophy of 'appropriate technology' ensures that the solutions are not just technologically advanced but also tailored to the specific needs of their clients, enhancing business value and operational efficiency.

In conclusion, the dual recognition at the Machinist Awards 2024 is a testament to the company's relentless pursuit of excellence, innovation, and customer satisfaction. These accolades reinforce the company's position as a leader in the manufacturing industry for engineering products and sets the stage for future innovations that will shape the industry landscape.

About Rajoo:

Rajoo Engineers Limited, founded in 1986 and headquartered in Rajkot, has evolved into a prominent global player in blown films, sheet extrusion lines. Through a dedicated focus on blown film, sheet extrusion lines, thermoformers and Extrusion Coating and Laminating Lines, the company has attained a prestigious market position. Driven by technology, Rajoo is renowned for its product innovations, world-class quality, state-of-the-art workmanship, enhanced energy efficiency, and

sophisticated automation, distinguishing its offerings on a global scale. With a presence in numerous countries and a customer base spanning over 78 nations, the company's exports have surged since its international debut in 1990. For more information, visit (www.rajoo.com)

About The Machinist Super Shopfloor Awards:

The Machinist Super Shopfloor Awards are organised by Worldwide Media (WWM), a fully owned subsidiary of The Times of India Group (BCCL).

The Machinist Super Shopfloor Awards is India's first and only red-carpet ceremony for the country's discrete manufacturing industry. Started in 2015, the platform has created a benchmark through its credibility, industry acceptance and popularity over the last Seven years. (<https://supershopfloorawards.com/>)