



excellence in extrusion

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## PRESS RELEASE

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# GETTING MORE FROM LESS... ...ASIA'S UTMOST GREEN SHEET EXTRUSION LINE YOU CAN NOW OWN, RAJOO CREATES A NEW FOOTPRINT

A new design double barrier screw geometry has resulted in an extremely energy efficient sheet extrusion line. A 40% power saving is no mean achievement.

Commodity markets always pose a commercial challenge for businesses. Innovations to get more out of every rupee is always welcome. In one such approach, Rajoo today presents **LAMINA** é Asia's greenest Sheet Extrusion Line.

A meaningful innovation as this would only help the PP/PS disposable container industry to be competitive in their price sensitive, yet rapidly growing market as well as assist them in improved profitability in business.

Power continues to hog the number two spot as the most significant cost component, after raw materials. The research and development team at Rajoo worked hard to find a solution. A new design double barrier screw geometry has resulted in an extremely energy efficient sheet extrusion line. A 40% power saving is no mean achievement.

The 65 mm/700 mm width sheet line with an output of 255 kg/hr (with 50% PP regrind) consumes a minimal power of 0.25 units/kg, whereas the 90 mm/700 mm width sheet line with an output 320 kg/hr (with 50% PP regrind) consumes power as little as 0.22 units/kg. Unbelievable but true.

'I am delighted that while this line adds the much needed commercial allowance for companies into processing of PP/PS disposable containers; it also saves energy, a precious resource. Sustainability continues to be an important agenda for Rajoo not only through its activities, but also through its products', emphasises Khushboo Chandrakant Doshi, Director, Rajoo Engineers Limited.

This universal machine can be seamlessly operated with available thermoformers for an end-to-end solution. A growing market for semi-flexible packaging, an attractive ROI with the Rajoo Sheet Extrusion Line **LAMINA é** (minimal capital and operating costs), proven Rajoo post-sale-support and technical assistance, will help in your business success. With this **LAMINA é** Sheet Extrusion Line,

engineering at Rajoo moves a notch higher. **Another first for Asia from Rajoo!**

### **About Rajoo**

Based in Rajkot, Rajoo Engineers Limited, having made a modest beginning in 1986, has today emerged as an undisputed global player in blown film and sheet extrusion lines. Owing to its focused efforts in blown film, sheet extrusion lines and thermoformers, the Company enjoys premium market position in this segment. Being a technology driven Company, product innovations, adaptation, world-class quality, state-of-the-art workmanship, increased energy efficiency and high levels of sophistication and automation have become the hallmark of Rajoo products during all these years, positioning the Company's products on a global platform, competing with the established world leaders. With representations in many countries of the world and customers in over 53 countries, the Company's exports have multiplied after its debut in the international market in 1990.

[www.rajoo.com](http://www.rajoo.com)