



EXCELLENCE IN EXTRUSION

MEDIA CONTACT

Khushboo Doshi
Email: kcdoshi@rajoo.com

Survey No. 210, Plot No. 1, Industrial
Area, Veraval (Shapar),
Rajkot – 360 002, Gujarat, INDIA

Phone: +91-2827-252701, 2, 3
Fax: +91-2827-252700

PRESS RELEASE

FOR RELEASE ON

13th February, 2012

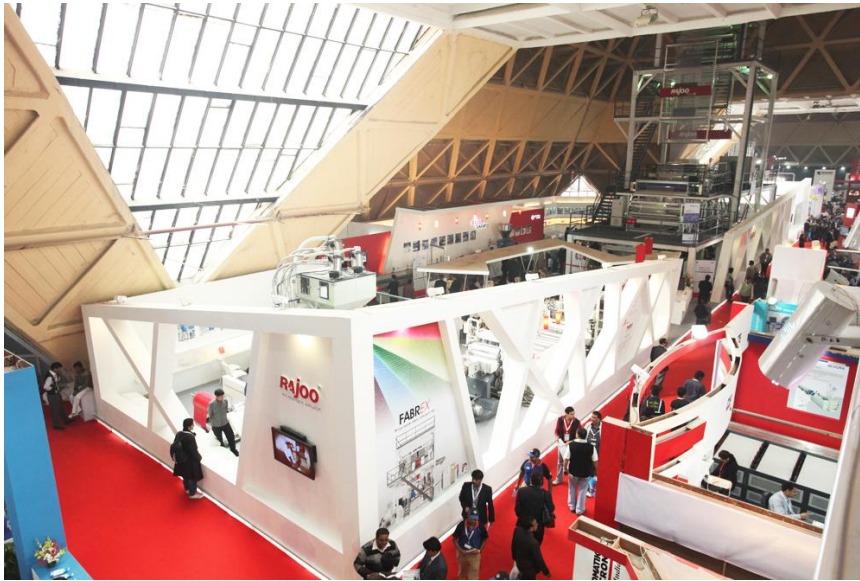
RAJOO AT PLASTINDIA 2012: A PROCESSORS DELIGHT

**At Plastindia 2012, spread over 730 sq. mtrs. of
well-done display was truly 'Excellence in
Extrusion'...What's nEXT!**

To visitors, the Rajoo booth was a destination to get answers to 'What's nEXT', the campaign that had gripped the polymer extrusion industry. The result was sheer 'delight'. The product launches reflected innovation in approach, targeted to satisfy processor's needs, practical in use and affordable to own and maintain.

Towering high, touching the roof of the hall, infact above all, was the 14.5 m tall 5 layer Blown Film Line. It was the only blown film line on the show running barrier films , amongst other films, with trimless winding, a feature that results in tremendous saving of material. Ranging in output from 400 kg/hour (for a 80 micron

barrier film with gage variation of +/- 3%) to 600 kg/hour (for a 70 micron collation shrink film with gage variation of less than +/- 3%)



Rajoo at Plastindia 2012

Not-with-standing, all these innovations were showcased in a sprawling booth spread over 730 sq. mtrs. in a very contemporary setup. Excellent graphics, well depicted instruments, live demonstrations, made the Rajoo booth a star attraction, drawing huge crowds.

Confidence was high as with the show, once again, Rajoo became the only company in the world to successfully demonstrate production of barrier films, live, in any prestigious show.

A complete showcase of abilities, the Rajoo booth on one side had the biggest multilayer plant on the show and on the other side, housed the smallest multilayer plant in the world! It redefined applications and created new niches, in one go.

Offering fully imported high-end, fully loaded hybrid blown film lines at justified price levels, a pioneering solution for stacking rect trays, CPVC pipe plants were few of the other star attractions.

Business reflected the confidence reposed by customers in Rajoo, be it the 19th Blown Film Plant in 20 years to Synthetic Packers Pvt. Ltd., Bangalore; the fully loaded 7-layer IBC Blown Film Plant for Dev Akash, Madurai; a repeat order for 5-layer Blown Film Plant with IBC with multi-component gravimetric dosing from Classic Welding in Hosur; a Sheet Line and Thermoforming from Falcon, UAE and more.

‘To us at Rajoo; this exhibition is not a destination, but a journey to further our commitment to the extrusion industry and continue to serve this industry while being recognised as a quality, reliable and trusted supplier in the world markets,’ says Sunil Jain, President, Rajoo Engineers.

This was also a show of solidarity for Rajoo, as all its principals and collaborators were present in full strength holding hands to take this ‘solution selling approach’ to a global scale.

About Rajoo

Based in Rajkot, Rajoo Engineers Limited, having made a modest beginning in 1986, has today emerged as an undisputed global player in blown film and sheet extrusion lines. Owing to its focused efforts in blown film and sheet extrusion lines, the Company enjoys premium market position in this segment. Being a technology driven Company, product innovations, world-class quality, state-of-the-art workmanship, increased energy efficiency, and high levels of sophistication and automation have become the hallmark of Rajoo products during all these years, positioning the Company's products on a global platform, competing with the established world leaders. With representations in many countries of the world and customers in over 53 countries, the Company's exports have multiplied after its debut in the international market in 1990. (www.rajoo.com)