

High Impact Alliance between Rajoo Engineers and Kohli Industries to Change the Market Dynamics of Extrusion Coating and Lamination Machines The symphony of three corporate Rajoo-Kohli-Multigraph will foremostly demonstrate to the industry the thought-provoking leadership; product leadership is bound to follow, an industry first. packaging industry's demands were clear; their needs of Extrusion Coating and Lamination Machines were growing and growing fast. They were looking beyond the available solutions at reasonable price points. The best-in-class extrusion and proven web solutions needed to integrate to provide a system that would meet Industry's needs of today and be versatile enough to be adapted for future requirements. In an Extrusion Coating and Laminating machine (ECL in short) a water-based lacquer is coated on a primary substrate through the gravure process followed by a deposit of PE / PP based molten polymer from a T-Die and then combined with yet another substrate to form a composite laminate. This technology is rapidly replacing many a solvent-based and solvent less laminating applications. Rajoo Engineers (well known for bringing in world-class extrusion technology at affordable prices and have developed India's first three layer feed block and 1600 mm extrusion coating die with internal decking to reduce edge bead) and Kohli Industries (leaders in rotogravure printing and laminating machines for the flexible packaging industry with a footprint in over 30 countries), comprehended this industry need, and in the best interest of the industry, joined hands to create a formidable alliance to build and maintain one of the most advanced and versatile Extrusion Coating and Lamination machines. As good a product, it needs to reach out to the converters of the flexible packaging industry and there comes in Multigraph Machinery Co. Ltd. (promoted by owners of Manugraph- world's renowned offset machine producer) to promote the sales of this first-of-its kind alliance product on a PAN India basis. "We are excited at this alliance as each one of us would bring in key technology and skill sets for this business to succeed; working to our strengths is the need-of-the-hour. The symphony of three corporate Rajoo-Kohli- Multigraph will foremostly demonstrate to the industry the thought-provoking leadership; product leadership is bound to follow," emphasise Utsav Doshi and Khushboo Chandrakant Doshi, Executive Directors of Rajoo Engineers Limited. The Rajoo-Kohli co-branded LAMEX Series of Extrusion Coating and Lamination lines will be assembled at Rajoo's facility at Rajkot complying with the highest standards of design and manufacturing that Rajoo is known for. The result being a wide range of solutions to suit varied applications. Kaku Kohli, Managing Partner, Kohli Industries, enthusiastically says, "I see this as a perfect pairing and a game changer for the flexible packaging industry in India and across the world. Rajoo's state-of-the-art technology in extrusion and Kohli's proven web handling solutions have united to create a range of outstanding Extrusion Coating and Lamination machines." Growing demand of Extrusion Coating and Lamination Machines meant the need for a strong sales arm for deeper penetration across the country. Today, Multigraph Machinery Co. Ltd. comes as a perfect bridge for the Rajoo-Kohli co-branded Lamex series of Extrusion Coating and Lamination Machines and customers in India. "It is indeed a golden opportunity for Multigraph to be associated with this Rajoo and Kohli alliance, both being leaders in their respective domains. Multigraph today is a brand on its own, well aligned to comprehend and serve the market needs," elucidates Hiten Mehta, President, Multigraph Machinery Co. Ltd. The LAMEX solutions will be truly versatile while ensuring uniform deposition and bonding, it is universal in: Materials: Adaptable to a range of substrates – CPP / BOPET / BOPP / Woven fabric as primary substrates laminated by molten PP / LDPE / LLDPE / EVA / EMA and other exotic polymers with films / paper / Al foil. □ Formats: Available as variants with speeds ranging from 200 m/min to 400 m/min and widths from 1000 to 1600 mm. Configuration: Mono-extrusion, co-extrusion and tandem Though Rajoo introduced its own version of Extrusion Coating and Lamination Machine, the first machine is up, and running since last 4 months, this alliance will provide unparalleled expertise, technology and service to the flexible packaging industry. The industry will truly see 2019 as a happy new year. Within the next 120 days, the first Rajoo-Kohli machine will roll out to make its mark, as excellence will go beyond extrusion, into the web converting solutions as well. Happy New Year! Stay blessed! About Rajoo Based in Rajkot, Rajoo Engineers Limited, having made a modest beginning in 1986, has today emerged as an undisputed global player in blown film and sheet extrusion lines. Owing to its focused efforts in blown film and sheet extrusion lines, the Company enjoys premium market position in this segment. Being a technology driven Company, product innovations, world-class quality, state-of-the-art workmanship, increased energy efficiency and high levels of sophistication and automation have become the hallmark of Rajoo products during all these years, positioning the Company's products on a global platform, competing with the established world leaders. With representations in many countries of the world and customers in over 65 countries, the Company's exports have multiplied after its debut in the international market in 1990. (www.rajoo.com) About Kohli Established in 1972, Kohli is the leading player in the world for: Rotogravure Printing Presses, Solvent, Solventless & Combi Lamination Machines, Slitter Rewinders and Inspection Winders. With the ability to offer efficient and well-designed machines as well as an emphasis on customer care, Kohli has witnessed exponential growth. As of 2018, Kohli has successfully installed more than 1500 machines in over 30 countries. (www.kohli.org)

